

Sub: <<Name - First>> - what does the flu cost your students?

<<Name - First>>,

As a nurse, you already know what your school means to students with special needs.

You know it gives them more than just academics.

You watch how they flourish in peer groups, how they grow with therapy. Every day, you see how school gives them a foundation for their lives.

And that's why flu season must be so frustrating for you.

Because flu outbreaks are preventable. And because sick days cost these students so much.

If you had a way to keep prevention on everyone's mind, to engage parents and teachers in the health of the whole student body, wouldn't you like to try it?

You may want to look at the [FLUency](#) program.

It's a **free** pilot program from Kinsa Health, with a **proven record reducing sick days for kids**.

Here's how it works.

We give each child's parents a Kinsa Smart Thermometer, **for free**.

They take their child's temperature every day. The (anonymized) data gets shared with everyone.

That means parents know when to keep their kids home. And nurses like you know when a bug's going around.

It helps everyone plan a little better.

It costs nothing, and it gets results.

[Click here for case studies.](#)

In Massachusetts, Missouri, and Minnesota, we've seen **faster diagnoses, quicker recoveries, and more healthy days for students.**

FLUency is still accepting applications...

...but only for the next three days.

Know this is a little rushed.

But there's no obligation if you apply. The application just starts a dialogue between Kinsa and <<School>> to see how we can help you.

And remember – there's no cost, for you or for parents, **ever.**

You're a nurse.

You already know how much difference proactive healthcare can make.

Partner with us and we'll make that difference together.

[Click here to apply today.](#)

Thanks <<Name - First>>,
<<Kinsa Employee Name>>



PS – We're totally HIPAA compliant. We'll never resell a child's health data. It's for your use only.

PPS – Remember that FLUency is totally free, and always will be. And there's only three days left! [Apply here](#) before we close the application.