

Dear [Name],

Can you remember why you donated last year?

Most people don't give to a healthcare charity unless they have a personal connection to it.

Is that true for you?

Maybe you lost a loved one to a chronic illness. Maybe you know someone living with a disability right now. Or you might even have one of these conditions yourself.

No matter the reason, please know that I appreciate your support. Thousands of Nebraskans depend on it.

**You have their thanks, and mine.**

As you probably know, most of these people are still sick, still hurting. Their care gets more expensive every year.

That's why, this year, I want to ask for more.

Here's my challenge – can you give **just one dollar more** in 2016?

If you gave us \$25 in 2015, can you spare **\$26**? Can last year's \$100 become **\$101** today?

One more dollar might not seem like much. But if each of our donors gave it, here are some things our member charities could afford:

- A consultation for a family struggling to navigate their health-care options after an Alzheimer's diagnosis;

- Four hours of research and development for the artificial pancreas project – the next phase of leukemia treatment;
- The time it takes for an MS Navigator to help someone with Multiple Sclerosis search for a job.

Those things mean a lot to sick Nebraskans. But I know that none of them mean as much as *your personal reason* for giving.

So, think back to 2015. Remember why you gave to us last year. And please consider supporting us again.

With thanks,

Jerry Schenk  
Immediate Past West Central Region Chairperson  
Community Health Charities of Nebraska